

# Canadian Social Enterprise Sector Survey Highlights

## Social Enterprises by Age

*Social enterprise is defined here as a nonprofit organization that sells goods or provides services in the market for the primary purpose of creating a blended return on investment, both financial and social/environmental/cultural.*

**Social enterprises were analyzed by three age groups: less than 6 years old; 6-15 years of age; and 16 years of age or more.**

## Survey Purpose

These highlights of social enterprise surveys represent all provinces/territories except Quebec, and report on activities and finances for 2013-14. They provide the first snapshot-in-time profile of the impact of social enterprise across Canada to inform procurement, training, investment and supporting policy action. 7,000 social enterprises were invited to participate and 1,350 responded.

The responding social enterprises reported at least \$1.19 billion in revenues, including over \$828 million in sales. They paid at least \$442 million in wages and salaries to 30,800 employees, of whom 76% were mission-focused employees. These social enterprises trained 116,000 people, provided services to over 5.48 million individuals, and engaged 116,000 volunteers.

## Community Partners

Funding, guidance and support for the Social Enterprise Sector Survey included the Institute for Community Prosperity, Mount Royal University, Simon Fraser University, Enterprising Non-Profits Canada, and generous local sponsors and supporters in every Province and Territory. A full list of funders and partners is available at [www.sess.ca](http://www.sess.ca).



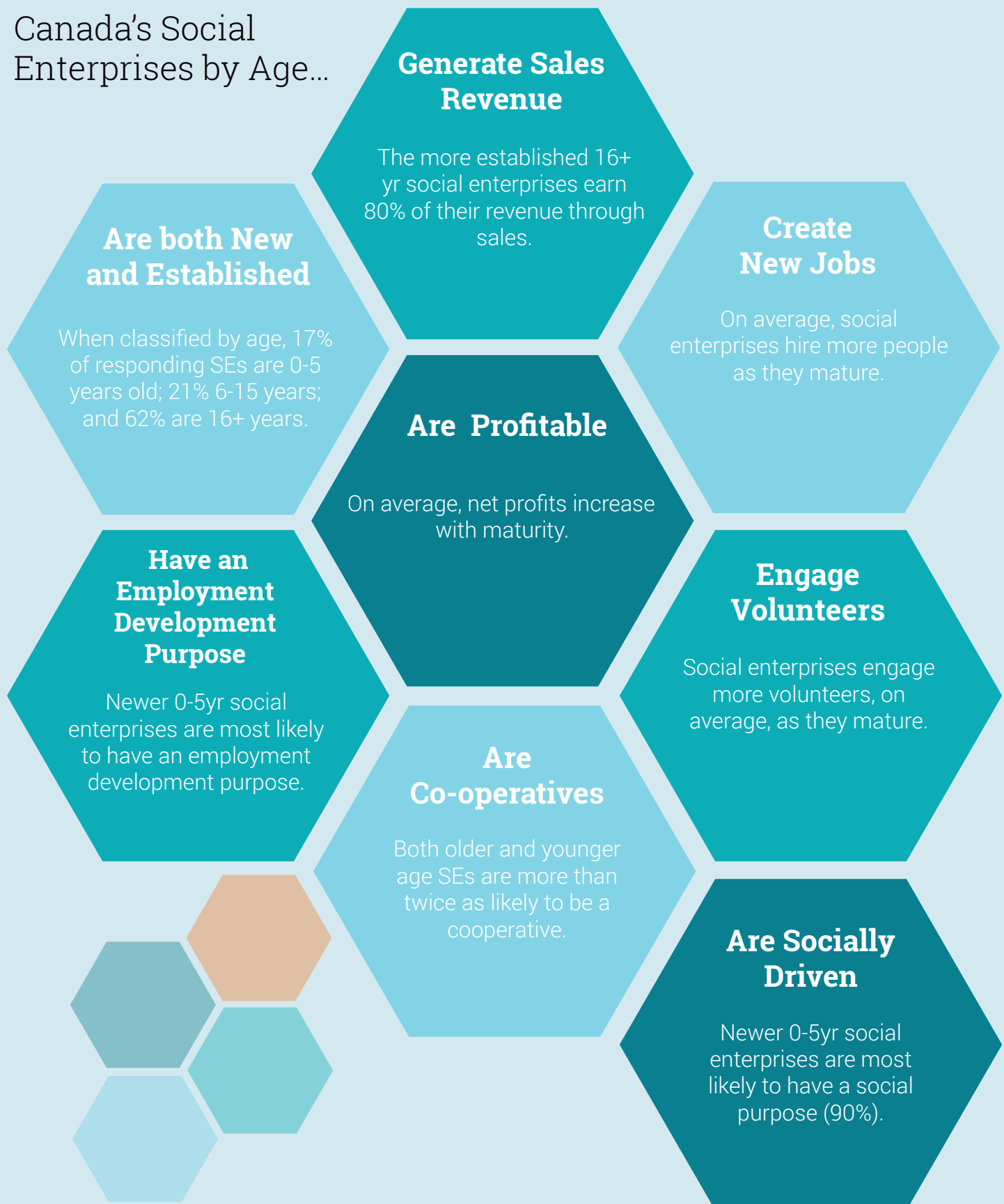
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# Community Impact

## Canada's Social Enterprises by Age...



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### Address Employment Barriers

Canada's newer 0-5yr social enterprises are most likely to work with people living with employment barriers.

### Include Nonprofits and Charities

84% of 6-15yr social enterprises are nonprofits, but newer SEs are less likely to be registered charities.

### Receive Support from "Parents"

On average, social enterprises in the 6-15 year range provide most financial support to parents.

### Operate in a Range of Sectors

Social enterprises sell a diverse range of goods and services.

### Pay Employee Wages

The more established 16+ yr social enterprises pay, on average, \$664k in wages and salaries.

### Receive Grants and Donations

As social enterprises mature they receive, on average, a higher amount of grants and donations.

### Create Mission-focused Employment

Mission-focused employees account for 77% of total employees in all SEs.

### Work with Diverse Communities

For most of the surveyed 17 target groups social enterprises employ, train or provide services to there is little difference based on age.



# Canada's Social Enterprises by Age...

### Support Multiple Disability Communities

Canada's social enterprises, train, employ or provide services to people with physical, psychological, and intellectual disabilities.

### Are WISE trainers

6-15yr social enterprises train about twice as many people as other ages.

### Protect the Environment

Newer 0-5yr social enterprises are most likely to have an environmental purpose (43%).

### Have an Employment Focus

44% of 0-5yr social enterprises are likely to be employment-focused.

### Support Arts and Culture

Social enterprises in all 3 age groups are equally likely to have a cultural purpose. (46%).

### Are both Urban & Rural

All age groups of social enterprises are similar in their Rural and Urban distribution.

### Fight Poverty

Newer 0-5yr social enterprises are most likely to have a poverty focus (58%).

### Generate income for "Parent"

On average, social enterprises in the 6-15 year range provide "parent" organizations with the highest revenue.

